



JONES LANG
LASALLE® MEGHRAJ

Real value in a changing world

Real Estate **Intelligence** Service India



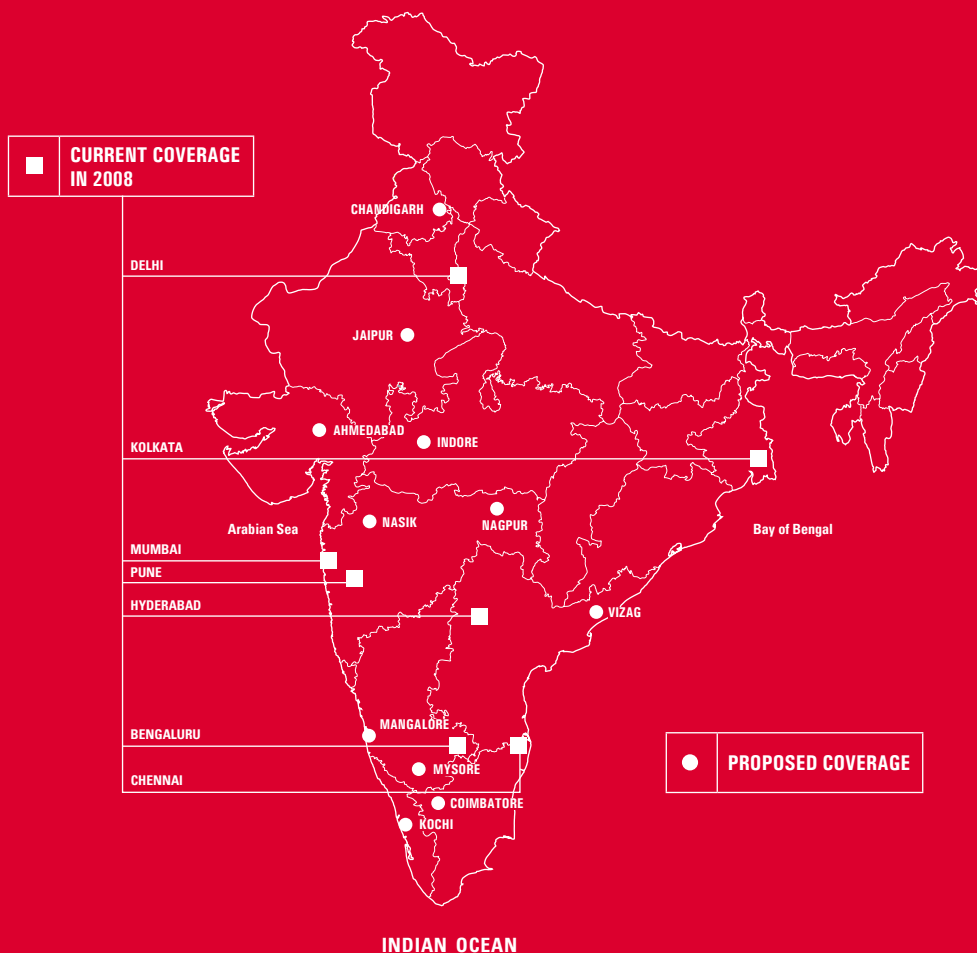
- **Would you like to have a comprehensive view of the dynamics behind India's fast paced real estate growth?**
- **Is your investment in real estate research sufficient to maximize yields?**
- **Would you like to be ahead of your competition in terms of incisive market knowledge & intelligence?**
- **Do you have access to accurate and timely real estate market intelligence to help you make smart business decisions in a semi transparent and emerging market?**

The Real Estate Intelligence Service (REIS)

REIS India is a subscription-based research service designed to provide you with timely, accurate, insightful real estate intelligence across India to enable you to make informed decisions.

REIS India combines international expertise with local knowledge and is backed by Jones Lang LaSalle's award-winning research platform. Real estate professionals across the globe have been relying on REIS in their decision-making process for over two decades in Australia and New Zealand, and over a decade in Asia.

This service consists of comprehensive real estate data, analyses and forecasts for institutional property players. The wide spectrum of outputs are prepared by a dedicated team of researchers located across 10 offices in India.



Working for your success in India

In a competitive environment where information is power, REIS India provides you with cutting-edge insights into India's diverse and challenging real estate markets through collation, analysis and forecasts of property market indicators and trends across all major markets.

Carefully prepared and constantly updated by Jones Lang LaSalle Meghraj's highly qualified research professionals, REIS India enables you to identify opportunities and risks first-hand. We gather on ground intelligence via regular collaboration with our colleagues working in areas such as capital markets, leasing, consulting and valuation.

REIS empowers you with consistent and complete data and analyses. It is supplemented by value-added services including client briefings, presentations and rapid market updates.

Service Offering

REIS India provides comprehensive historical market data for all real estate indicators by specific micro-markets:

rental values	capital values	yields
vacancy	demand	transactions
outgoings	stock	future supply

Comprehensive quarterly statistical coverage across office, retail and residential sectors in the form of data series.

A quarterly qualitative and forward thinking analysis on the impact of market fluctuations, trends, and forecasts for investors, developers, and occupiers.

Features	Benefits
Economic drivers affecting the real estate market	REIS India platform is built on strong and proven research capability with over 95 man years of experience
Commentary on effect of new supply and demand on vacancy rate and asset values with trends and implication	Consistent methodologies across cities with standard definitions of data, enabling you to compare and contrast markets and micro-markets across India
Three years forecast of supply, demand, asset performance and investment trends	Benchmark and forecast asset performance
Latest investment deals and project developments.	Enables you to formulate investment and development strategies associated with market risks and opportunities.
Three year qualitative market outlook on real estate indicators	Frequent updates and reporting of important market events
Direct access to our senior researchers	Access to the full suite of Jones Lang LaSalle's award winning research.



